



2018/19 Newsletter Advertising

The Lake D'Evereux Community Association welcomes advertising in our quarterly newsletter.

The newsletter is published in early February, May, August and November, ahead of the General Membership Meetings. The newsletter is photocopied onto 8 ½" x 11" bond paper in black & white only. Advertising copy should be submitted electronically to: ldcanewseditor@gmail.com. Ads may be submitted in one of the following formats: .jpg; .bmp; or .pdf. Payment is by check only, and submitted to the address below. Payment must be received by the deadline date for inclusion in the newsletter.

Schedule of meetings and advertising deadlines:

	Meeting Date	Advertising Deadline	Meeting Date*	Advertising Deadline
	2018		2019	
February	Feb. 20, 2018	Jan. 15, 2018	Feb. 19, 2019	Jan. 15, 2019
May	May 15, 2018	Apr. 15, 2018	May 21, 2019	Apr. 15, 2019
August	Aug. 21, 2018	July 15, 2018	Aug. 20, 2019	July 15, 2019
November	Nov. 29, 2018	Oct. 15, 2018	Nov. 19, 2019	Oct. 15, 2019

*2019 Meeting Dates are tentative. Will be set in Fall 2018.

Advertisement Sizes, Rates and Placement (Rates are per quarterly newsletter)

Ad Size / Placement	Rate	<i>Payment is by check only, made payable to:</i> Lake D'Evereux Community Association PO Box 10557 Alexandria, VA 22310-0557
Back Cover – Full Page (8 ½" w x 11" h)	\$250.00	
Full Page (Inside) – (8 ½" w x 11" h)	\$200.00	
Half Page (Inside) – (8 ½" w x 5 ½" h)	\$100.00	
Quarter Page (Inside) – (4" w x 5 ½" h)	\$ 50.00	
Business Card (Inside) – (3 ½" w x 2" h)	\$ 25.00	

Name: _____ Email: _____

Business Name: _____ Telephone: (_____) _____

Billing Address: _____

Address
City
ST
Zip

Ad Size: Back Cover Full Page Half Page Quarter Page Business Card

Newsletter: Feb '18 May '18 Aug '18 Nov '18

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Please submit a printed copy of this form with your payment.