



2016 Newsletter Advertising

Please fill in your business information below. Select Ad Size—the LDCA Newsletter is printed/photocopied onto letter-sized bond paper (8 1/2" x 11"). Indicate Ad Type—*Newsletter Only* is for advertising on the paper-version of the newsletter; the *Newsletter & Website Rate* refers to the .pdf version of the Newsletter that is uploaded to the Community Website. We currently are not taking direct ad placement on the community website.

Name: _____ Phone No. _____

Business Name: _____ Billing Address: _____

City: _____ State: _____ Zip: _____

Ad Size: Full Page

1/2 Page

1/4 Page

1/8 Page (business card)

Ad Type: Newsletter Only

Newsletter & Website copy

Newsletter Issue(s): February

May

August

November

Please submit your ad by the deadlines listed in the schedule below **along with this completed form.** Text-only type ads may be submitted in MSWord format. Ads containing artwork or photos should be submitted in .jpg or .bmp format. You may send your ads via email to ldcanews@gmail.com.

LDCA Issues	General Membership Meeting		Ad/Article Deadline	
February	Tue	16-Feb-16	Sat	16-Jan-16
May	Tue	17-May-16	Sat	16-Apr-16
August	Tue	15-Aug-16	Sat	15-Jul-16
November	Tue	16-Nov-16	Sat	16-Oct-16

ADVERTISING RATES UNDER REVIEW – UPDATED RATES TO BE POSTED SOON				
	Student	Newsletter Only	Newsletter & Website	Payments should be sent to: Lake D'Evereux Community Association P.O. Box 10557 Alexandria, VA 22310
Full page		\$190.00	\$230.00	
1/2 page		\$100.00	\$130.00	
1/4 page		\$50.00	\$70.00	
1/8 page (biz card)	\$10.00	\$20.00	\$35.00	